



Las calles, al servicio de la vitalidad urbana

*Màrius Navazo
Madrid, 1 junio 2021*

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- 1- La vitalidad como gran objetivo urbano
- 2- El temor a la vitalidad
- 3- La vitalidad que no aparece

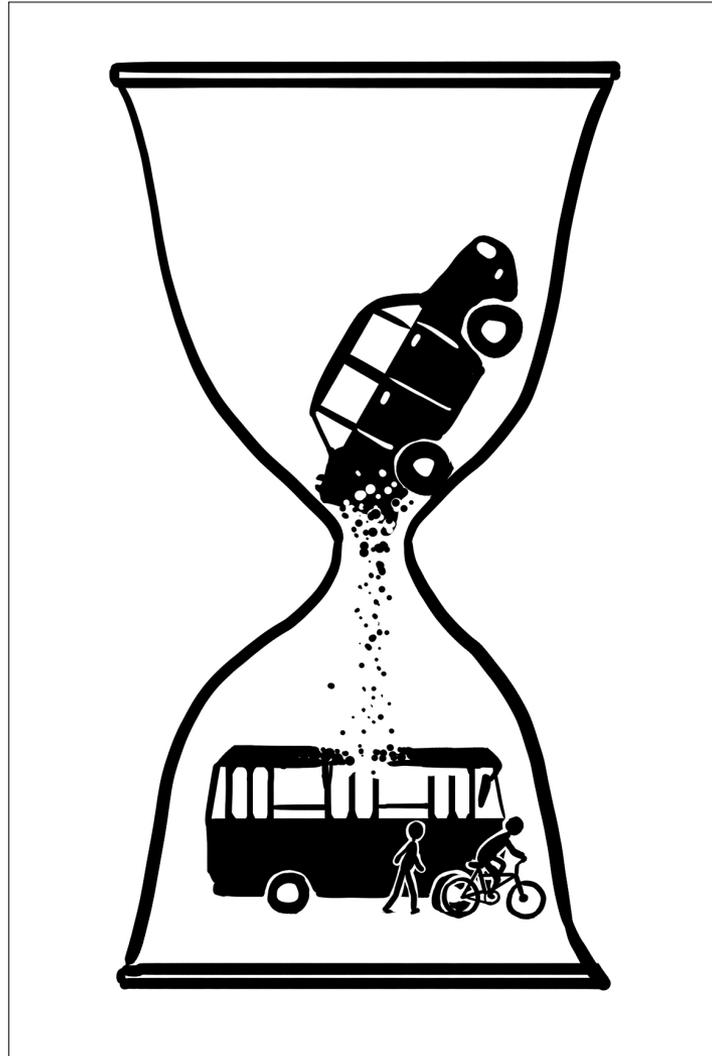
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¿Queremos sólo el cambio modal?



Idea: Màrius Navazo. Il·lustración: Ricard Efa

INTANGIBLES

TANGIBLES



Índice

1- La vitalidad como gran objetivo urbano

2- El temor a la vitalidad

3- La vitalidad que no aparece

5 frenos al cambio

- El aparcamiento
- Los sentidos de circulación
- “menos coches, menos negocio”
- “menos coches, menos votos”
- El recelo a la vitalidad urbana







Fuente: la Tribuna de Toledo







Vitalidad urbana pasteurizada

CONSERVA

- Paseo
- Ir de compras
- Conducir coche/moto
- Consumir en terraza (diurna)
- Charlar con quien te encuentras
- Disfrutar del fresco en la cara
- Etc.

EXPULSA

- Juego infantil (y sus gamberradas)
- Encuentros adolescencia
- Fiestas mayores
- Consumir en terraza (nocturna)
- Reivindicaciones sociales
- Etc.

- *Me gusta correr en coche, pero que los coches no corran en mi calle*
- *Quiero que haya terrazas de bar, pero no debajo de mi balcón*
- *Bienvenida la diversidad, pero no sentada en el banco de mi calle*
- *Me divierte la fiesta mayor, pero no delante de casa*



En els darrers anys, des del teixit associatiu, hem patit moltes dificultats per organitzar qualsevol esdeveniment, i hem sofert un excés de recel i requeriments tècnics per tal d'acomplir feixucs procediments administratius

#jotambesocveïna (Vilanova i la Geltrú, setiembre 2020)



Viure en societat és acceptar que hi ha situacions i moments concrets que ens generen disconformitat o un cert malestar però que els tolerem perquè considerem que hi ha un bé superior a preservar:

#jotambesocveïna (Vilanova i la Geltrú, setiembre 2020)



T'has plantejat mai que l'impacte que reps a causa de les activitats que es fan a l'entorn més proper, és el mateix impacte que tu generes quan ets la protagonista d'aquesta activitat?

#jotambesocveïna (Vilanova i la Geltrú, setembre 2020)



No es tracta de veïns bons i dolents. Es tracta de quin model de ciutat volem, i nosaltres com a veïnes de Vilanova, la defensarem perquè segueixi viva, plena de color i organitzada davant la grisor d'una ciutat dormitori.

#jotambesocveïna (Vilanova i la Geltrú, setiembre 2020)

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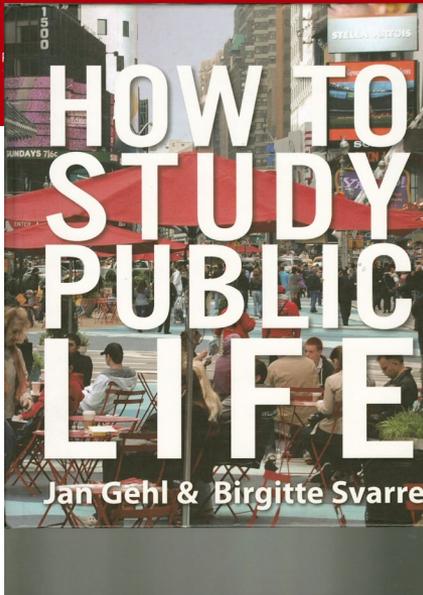


The Social Life of Small Urban Spaces



William H. Whyte

Project for



La ciudad paseable



THE CITY AT EYE LEVEL

SECOND AND EXTENDED VERSION

LESSONS FOR STREET PLINTHS

Edited by Hans Karssenberg, Jeroen Laven, Meredith Glaser & Mattijs van 't Hoff

Eburon



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DOT works with selected not-for-profit organizations to create neighborhood plazas throughout the City to transform underused streets into vibrant, social public spaces. The NYC Plaza Program is a key part of the City's effort to ensure that all New Yorkers live within a 10-minute walk of quality open space.

Eligible not-for-profit organizations can propose new plaza sites for their neighborhoods through a competitive application process. DOT prioritizes sites that are in neighborhoods that lack open space, and partners with community groups that commit to operate, maintain, and manage these spaces so they are vibrant pedestrian plazas.

The deadline for submitting applications to the fifth round of the NYC Plaza Program



www.nyc.gov/plaza



Department of Transportation

Scott Kubly, Director

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April 5, 2017



SEATTLE DEPARTMENT OF TRANSPORTATION

Play Streets!



The sun is finally returning, which means it's time to get new applications in for the summer season of the Play Streets program! If you'd like to host a play street between now and September 31, 2017, [click here](#) for info on how to apply.

Since 2013, over 350 play streets have been held in the neighborhoods of Seattle. With a quick and easy permit, families and neighbors can get together and play close to home. While kids play, neighbors can meet, and the possibilities for fun are only limited by your imagination (and sometimes weather).

SDOT's Public Space Management program makes it easy for people to use their streets in new and creative ways. Play streets offer an opportunity to expand the use of our streets and provide more places for people.





MUSICAL INSTRUMENTS



WATER BATTLE



BIKE RIDE



CHALK ART



GAMES



MEET NEIGHBORS

PLAY STREET APPLICATION



To close off your street and register your block as a play street, complete the following information. You will receive notification of your permit within 14 days. Please include a copy of your permit on the traffic barricades closing your street.



APPLICANT BASIC INFORMATION

(check one) School Resident Community Organization

NAME (contact person) _____

ADDRESS _____ street _____ zip code

PHONE _____ EMAIL _____

PLAY STREET INFORMATION

DATE of first play street _____
(allow 14 days to obtain the permit) month / day / year

Recurring? NO YES _____
(e.g. every Saturday)

TIME of street closure _____ — _____
from to

DATE of last play street _____
month / day / year

ACTIVITIES (check all that apply):

- Chalk art
- Games (hopscotch, jump rope, four square, basketball, badminton, etc.)
- Organized class (dance, yoga, martial arts)
- Bicycle rodeo, roller-blading, relay races
- Unstructured play



Desde 1914 en la ciudad de Nova York

Fuente: Getty images



Le permis de végétaliser

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 ACTIVER LA VOCALISATION

Jardiner dans les rues de Paris,
c'est permis !

Vous pouvez demander votre permis de végétaliser. Depuis le 30 juin 2015, le permis de végétaliser est un nouveau dispositif qui permet à chacun de devenir acteur de la végétalisation de Paris.

www.paris.fr/permisdevegetaliser

<https://vegetalisons.paris.fr/vegetalisons/>



Fuente: www.paris.fr/permisdevegetaliser



¡Muchas gracias!

mnavazo@gea21.com